

Artist Selection Process

Each performer's criteria review is conducted by the Concert Coordinator. A live performance .mp4 video or Youtube link is highly desirable. Studio CD's and produced music videos are not accepted. Other elements of the selection process are reviewing press kit materials, reviewing website information and discussing production and fee requirements.

All potential performers are reviewed using the following criteria:

1. Quality Standards

Each potential performer is categorized as follows and is measured against the highest quality musician/group within their category (who have already performed in the music series).

- Physical status or "celebrity"
 - International (performer who tours world-wide or who lives outside the U.S.)
 - National (performer living inside the United States who tours across the nation)
 - Regional (performer who lives within the Midwest and tours regionally)
 - Local (performer who lives locally and performs at local venues)
- Musical Status
 - Amateur (performer(s) who perform locally only on occasion and have produced a demo)
 - Semi-Professional (performer(s) who perform regularly and have produced more than one cd)
 - Professional (performers who perform/teach full-time and have produced more than two cds or performers with a B.M., M.M., or D.M.A)
- Youth (under the age of 20)

Quality is determined by (but not limited to) the following:

- Musicianship/Technical Ability (including but not limited to intonation, virtuosity, ease of listening, difficulty level, etc.)
- Ability to entertain or express emotion/connectivity to the audience
- Quality of programming (content and style)
- Overall presentation

2. Musical Genre/Musical Style/Musical Content

The Harmony for Mayo series seeks to be diverse in content in regards to culture, age and gender.

- Must be content appropriate for all ages
- In order to fulfill the purposes of providing a multi-cultural series, one concert each quarter will be dedicated to world music.
- A performer may be denied a booking if there is saturation of a particular genre.

- Holiday and/or special events will be taken into consideration
- Unique or highly skilled performers will receive special consideration.

3. Production requirements

The performer's production needs must be manageable for Mayo Clinic's A/V and Facilities/environmental Services departments or if outside materials/personnel are needed, expenses must be manageable by the Harmony for Mayo budget or the performer must be willing to provide the extra materials/personnel required.

4. Fee/Compensation

Performance fee must work within the annual Harmony for Mayo budget. The highest level of musicians within a particular category with the lowest fee will be chosen.

Successful Performance Criteria:

The Concert Coordinator attends all performances to determine overall success of the concert.

Please note that if a performer/group is selected it does not guarantee an immediate booking.